



Ready4K

Text messages
to boost your
child's learning.



What is Ready4K?

Ready4K is a text messaging program for parents developed by Stanford University-trained professors. Each week, you will receive FUN FACTS and EASY TIPS to boost your child's learning.

Why should I sign up?

All parents want their children to succeed but many run out of ideas. **Ready4K** can help! The research behind **Ready4K** shows that receiving helpful texts can significantly increase children's learning (see York & Loeb 2014 study).

How do I sign up?

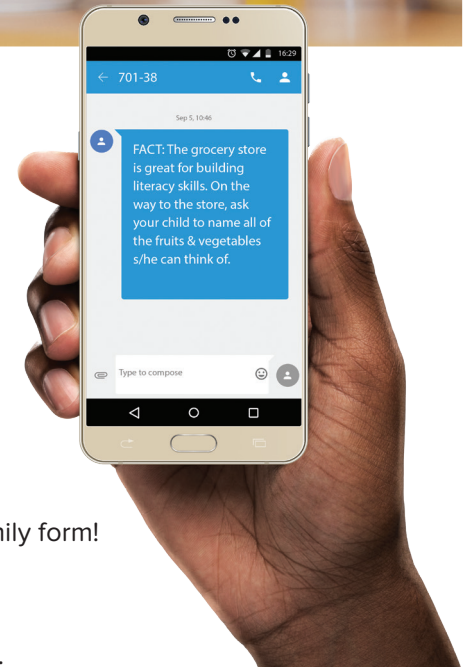
Signing up is easy. All you have to do is mark "YES" on the Big Lift Child and Family form!

How much does Ready4K cost?

While there is absolutely no cost for signing up, data & message rates may apply.

What if I want to stop receiving Ready4K texts?

You can choose to stop receiving **Ready4K** texts at any time by texting **STOP** to 70138. If you have additional questions or for help with **Ready4K**, you can text HELP to 70138 or email us at support@parentpowered.com.



Sign up today to begin boosting your child's learning!



Parents love texts



Parents more involved



Kids do better

Terms of Use and Privacy Policy: By signing up for Ready4K (the "Program") you hereby agree to (i) enroll in the Program, (ii) the ParentPowered PBC Terms of Use available at parentpowered.com/terms.html and Privacy Policy available at parentpowered.com/privacy.html, and (iii) receive approximately three Ready4K text messages per week from 70138. By signing up, you confirm that you want ParentPowered to send you information we think may be of interest to you, which involves ParentPowered using automated dialing technology to text you at the cell phone number you provided. While there is absolutely no cost for enrolling, data & message rates may apply. You can cancel your receipt of Ready4K text messages any time by texting **STOP** to 70138. For help with Ready4K text HELP to 70138 or email us at support@parentpowered.com.