



**The Big Lift Media Release
Permission to Publish Photos and Videos**

Your child is enrolled in a preschool program that is supported with funding from The Big Lift. The Big Lift is a partnership between the San Mateo County Office of Education, the County of San Mateo and the Silicon Valley Community Foundation. The Big Lift's goal is to help children get ready for kindergarten and improve third grade reading proficiency in San Mateo County.

Occasionally, The Big Lift photographs or films children, parents or community members or receives photographs or videos from programs for Big Lift publications, website and social media postings or distribution to the media. In addition, updates about Big Lift events may sometimes include quotes from participants, images of children, parents or community members and may be featured in newspaper articles, television news shows or documentary films. Your written permission will allow us to use images or films of your child and family to share news about The Big Lift.

Children and parents/caregivers whose photographs are selected for a Big Lift web site or social media site will not be identified by name. No demographic information will appear; however, identification of the school district and/or program name may be part of the web page design.

In order to protect the confidentiality of your children and family, children and parents/caregivers whose artwork, other schoolwork, and/or quotes are selected to appear in any Big Lift publications, websites or social media sites will be identified by first name only.

Permission to release/publish photos or videos:

YES, I give permission to The Big Lift, including the three lead agencies listed above, to publish quotes, artwork, schoolwork, photos and videos of my child and family for Big Lift publications, website postings, and distribution to the media. I understand that this permission will remain in effect for the period of one school year and that I can withdraw my permission at any time in writing. To do this I send a request to: Early Learning Support Services, San Mateo County Office of Education, 101 Twin Dolphin Drive, Redwood City, CA 94065.

NO, I do not give permission

Student Name (please print)

Preschool Name

Parent/Guardian Name (please print)

Parent/Guardian Signature Date